



PRESS RELEASE

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Marketing Accolades for Stevenson College Edinburgh

Stevenson College Edinburgh has won Silver for their website and a Bronze Award for their event management at the prestigious Scotland's Colleges Marketing Awards at a ceremony held in Stirling last night.

The aim of the awards is to recognise excellence in marketing and to ensure all colleges benefit from best practice.

These awards build on the successes of previous years. Stevenson won gold in 2009 for their Summer School Programme and in 2008 they also won gold for their website. Jane Findlay, Head of Marketing at Stevenson, said:

"I am thrilled we have been awarded Silver for the College website and to have our website recognised as one of the best in the college sector. It is so important to keep your website up to date and ensure that it continually evolves to meet the needs of your different target audiences. We will of course continue to build on the site and bring in new functionality and technologies in line with student needs and expectations.

"The fashion event was a collaboration between Portofem, an Argentinean fashion label for larger models, the marketing team and the photography department at Stevenson. The event demonstrated the talents of our Photography students and the organisational abilities of our Event Management students who helped with the running of the event on the night."