



**21 August 2009**

**Designs on Business as Former Stevenson College Student Wins Enterprise Award**

Former student of Stevenson College Edinburgh (SCE) Artur Dziewicz (29) has won the Enterprising Student Award in Scotland's Colleges Mean Business Awards sponsored by the Federation of Small Businesses.

In 2008, after completing an HND in Computer Arts and Design at SCE, Artur set up the Bright City Design and Printing Service in Edinburgh. The business provides branding, web design and promotional marketing materials to clients including the Discovery Channel, the Royal College of Surgeons and Edinburgh Festival Guides.

On winning the award, Artur said:

"Setting up a business is tough and in the past year I've spent many hours a day in front of my computer screen. I can only say that I have managed to survive and the future looks very promising."

Artur was fortunate to find a 'business angel' to back his business at an early stage. When working in a coffee shop, Artur got talking to a local businessman who agreed to advise him about his business and provide financial assistance to help him get started.

Artur, who is originally from Poland, plans to stay in the UK and hopes to continue to develop his business here. As his business works on a virtual model he doesn't employ any staff avoiding traditional business structures. He says is all about "creativity and freedom".

Head of Business Development at SCE Enterprise Shaun Marley said:

"I am confident that Artur's business will flourish and continue to grow in these difficult times as his lecturer spoke of his drive, talent, commitment and dedication to be successful. He showed himself to be focused on the clients' needs and at College did his best to fulfil each brief he was given to the best of his ability.

"He has continually developed his skills in new and emerging technologies and has clarity in his decision making. This venture has also enabled Artur to develop his business and entrepreneurial skills."

**- ENDS-**