



## **PRESS RELEASE**

**18 August 2009**

### **Curvy Girls Wanted for Stevenson College Photo Shoot Competition**

Stevenson College Edinburgh in conjunction with Portofem are organising a fashion shoot competition for their photography students and require size 16+ models to feature in photos and a fashion show.

Portofem, the Argentinean fashion retailer for fuller figured women, has already recruited five models and require a further five to model their Autumn-Winter Collection at the College. All ages are welcome and no previous experience is necessary. The only requirement is that models are happy with their curves.

The competition will have four categories; best model, best photographer and best hair and make-up artists. The winning model will be offered the opportunity to participate in Portofem's next photo campaign.

If selected, models will have to visit the college to meet with their photographer and make-up artist and agree their clothes and overall look; have internal and external shots taken and then appear in the fashion show which will take place late November. There is no fee available but models will get a makeover from the College's hair and make-up students, will receive their professional set of photos and can invite their families and friends to see them perform in the fashion show.

The last date for entries is Monday 14 September and to register e mail [realfashion@portofem.co.uk](mailto:realfashion@portofem.co.uk) with a full length photo and the reasons why you'd like to be involved.

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